



Way of Nature UK - Open Evolution Plan

*Joining in the future of Way of Nature UK
A call for expressions of interest.*

At Way of Nature we run extraordinary experiences and adventures in wild places, helping people find better stillness, balance and purpose in modern life. What we do is unique, combining 'solo' immersions in Nature, lessons from ancient cultures, and a lot of adventure, care and good fun. We love what we do, it really makes a difference, and we would love to see it grow. After much consideration, we think we should take a leaf out of Nature's book, and adopt an 'open source' approach to our growth. This is an invitation to be part of that 'Open Evolution'.

The Aim

Way of Nature has been running programmes since the Summer of 2014 and we have seen really wonderful results. Going forward, we are certain more things are possible, but we know we can only do so much as the current team. The 'Open Evolution' is about shaping a different way of growing; opening up how we work and inviting others to learn and explore new ways of working with us. It's exciting, a bit scary, but absolutely the way we think things should happen. We are really excited about where things might go.

The Future

In the future we imagine that Way of Nature will run more programmes, but it will do a lot more as well. Our big dream is to help inspire a widespread culture of Nature connection. To do this we might become a 'faculty' of guides with a broader set of skills across areas of expertise or sectors. We would love to take what we do more deeply into society - into health, schools, politics, government and business. In the future we might evolve as an amazing network of places, relationships and movements. The thing is - this is all much bigger than we are, and we can't really say how it will look. And that's the point of the Open Evolution.

The Plan

Through the Open Evolution we are inviting people to learn and explore with us over a year. Through the process we will share more about the 'DNA' behind our work, and explore different ways of growing Way of Nature with others. This will involve sharing our principles and practices, being open about how we have organised things and also include some training and wider learning opportunities. By the end of next Summer, we will step back, take stock, and hopefully be in place to grow in a more inspiring way.

Our Call

We are proposing 5 possible areas of work through the Open Evolution. We are inviting people to get in touch if they think they would like to be involved in these areas. Or indeed – you might see another area or opportunity, and we would be very interested to hear what this is.

Our starting areas are:

1. Guiding/Teaching: learning more about Way of Nature processes and potentially going on to lead and guide programmes in future.
2. Social/Educational branch: taking our work more deeply into educational and/or social projects.
3. Networks, Learning and Awareness branch: helping to gather and connect learning and ideas to inspire a culture of Nature connection.
4. Programme and Expedition Assistants: helping us to organise and plan events and programmes, potentially in exchange for a place and additional mentoring etc.
5. A Brand, Style and Design 'branch' – someone to help us develop how we look and feel to others in the world, getting us ready to grow further in the future (again, perhaps in exchange for some places on our programmes)

We would love hear from you if you are drawn to these threads of work. To help organise things, have asked a project manager, Phillipa, to help facilitate the process.

So what next?

If you are interested in finding out more or taking part, it would be helpful if you could email Phillipa, our project manager with some initial information at phillipa@wayofnature.co.uk. Some helpful info would include:

- Why you are interested
- The are of work you are drawn to
- A bit about your story and your experience with Nature connection

Phillipa will help us collate responses and kick off conversations in the way that best makes sense.

Just a last note.... As we are a small team, we won't be able to do all of the things that emerge through the process. We promise to work to the best of our capacity and connect and share in the most supportive way we can, but do bear with us!

Other Key Steps

- Ideally let us know any interest before 30th November. We'd love to meet and speak with people though November and December.

- In January we will invite people to an evening to connect and hear more about plans. We plan to meet in London on the 11th January and the South West on the 9th January. -

- For those interested in the guiding/teaching branch, we will send more information for guide learning and training events through 2017. This consists of a more formal 'Basic Guide Training Programme' we have planned.

Thank so much for taking the time to read this. We hope to hear from you and meet you soon.

Adrian, Andres and Phillipa – www.wayofnature.co.uk